

ALIYA PARASHAR

UX DESIGNER + ARTIST

EXPERIENCE

Associate Editor and Creative Consultant | Trains Magazine

DEC 2021 – SEPT 2022, SAN FRANCISCO, CA

- Include time-sensitive management, team leadership, project development, and creative strategy, which aid in producing a cohesive publication with a strong visual language, consistent design principals, and unique artistic voice.
- Utilized Adobe Suite and Microsoft suite to oversee artist's submissions and implement 7+ new creative strategies for page layout and content edits.

Artist + Fashion Designer | Freelance

SEPT 2017 - PRESENT, CHICAGO, IL + OAKLAND, CA

- Making design decisions, solving creative problems, and developing research and conceptual ideation skills via analog and digital mediums.
- Developing an artistic and creative voice during 8 years of in- depth studio arts and scholarly training.
- Exercised high-level communication strategies in order to delegate tasks regarding fittings, styling, art installations.
- Sketching, gathering inspiration, and conceptual development for over 8 installation and multimedia presentations.

Co-Juror and Curatorial Consultant | Woman Made Gallery

JAN 2021 - MAR 2021, CHICAGO, IL

- Reviewed 10+ thematic proposals and developed research plans for installation strategies, artist installation techniques, and communication strategies.
- Organized collaborative meetings with artists to discuss logistics, project and time management, installation methods, and provide critique. Additionally, being a clear communication liaison between the jurors and curator in transcribing notes and meetings increased communication efficiency by 66%.

EDUCATION

BrainStation | Diploma, User Experience Design

AUG 2022 - NOV 2022

California College of the Arts | Master of Art and Master of Fine Art, Visual Art and Visual + Critical Studies

SEPT 2019 - MAY 2022, SAN FRANCISCO, CALIFORNIA

School of the Art Institute of Chicago | Bachelor of Fine Art, Studio Art

SEPT 2015 - MAY 2019, CHICAGO, ILLINOIS

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www.aliya.design

SKILLS

Figma, Adobe Suite, Google Suite, Google Analytics, Apple Suite, POP App, InVision

PROFILE

Infusing core fine art and academic research skills to the user experience industry, I bring a unique perspective into the world of design. I made this career change to involve myself in the larger design industry after learning and sharpening my skills in the contemporary art scene. My key skills are expertise in time management, organization, and detail-oriented tasks, especially in scenarios that involve metacognitive thinking. Additionally I bring remarkable goal-directed persistence in order to develop products efficiently and organically.

PROJECTS

Lead UX Designer + Researcher | PLUSH Healthcare

August – October 2022, BrainStation Diploma Program

- Lead researcher and designer for the PLUSH app; a healthcare app for transgender women in California.
- Made use of research, sketching, wireframing, prototyping, and building in the iterative design process.
- High level asset collection, quick turnaround time for through deliverables, and detail oriented review.

